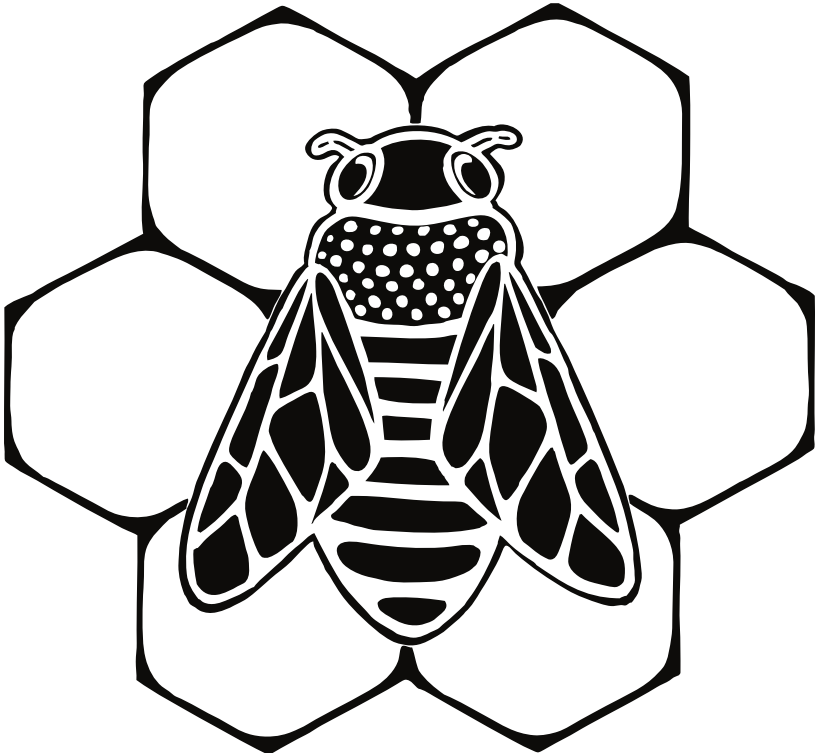zürihonig